

NCC Cable System Order

Order #	62337855
Syscode	0496
System Name	Cablevision/Hauppauge, NY
Market	New York

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	7854
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$40,558.00	
Commission		\$6,083.70	
Net Total		\$34,474.30	
Total Spots		168	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/22 NEW ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$448.00	\$5,376.00	30	NCR 09/26/16-12/25/16
2	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$448.00	\$896.00	30	NCR 09/26/16-12/25/16
3	FXNC	FXNC EF	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$242.00	\$1,452.00	30	NCR 09/26/16-12/25/16
4	FXNC	FXNC EF	10/31/16	11/6/16	15:00	19:00	X							-	-	1	\$242.00	\$242.00	30	NCR 09/26/16-12/25/16
5	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$483.00	\$5,796.00	30	NCR 09/26/16-12/25/16
6	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$483.00	\$966.00	30	NCR 09/26/16-12/25/16
7	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	NCR 09/26/16-12/25/16
8	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$85.00	\$170.00	30	NCR 09/26/16-12/25/16
9	FBN	FBN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$52.00	\$624.00	30	NCR 09/26/16-12/25/16
10	FBN	FBN EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$52.00	\$104.00	30	NCR 09/26/16-12/25/16
11	FBN	FBN DT	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	12	\$17.00	\$204.00	30	NCR 09/26/16-12/25/16
12	FBN	FBN DT	10/31/16	11/6/16	09:00	15:00	X							-	-	2	\$17.00	\$34.00	30	NCR 09/26/16-12/25/16
13	FBN	FBN EF	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
14	FBN	FBN EF	10/31/16	11/6/16	15:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
15	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$321.00	\$5,778.00	30	NCR 09/26/16-12/25/16
16	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$321.00	\$963.00	30	NCR 09/26/16-12/25/16
17	GOLF	GOLF PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$47.00	\$846.00	30	NCR 09/26/16-12/25/16
18	GOLF	GOLF PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$47.00	\$141.00	30	NCR 09/26/16-12/25/16
19	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$517.00	\$9,306.00	30	NCR 09/26/16-12/25/16
20	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$517.00	\$1,551.00	30	NCR 09/26/16-12/25/16
21	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$235.00	\$4,230.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62337855	Flight Dates	10/24/16 - 11/06/16	Update Date	09/22/16
Syscode	0496	Agency	American Media and Advocacy Group	Version	1 Vs. 1
System Name	Cablevision/Hauppauge, NY	Advertiser	Congressional Leadership Fund	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$40,558.00
AE	Nesma Rodriguez	Product Code		Commission	\$6,083.70
Sales Coordinator	Christine Radachy	Est Code	7854	Net Total	\$34,474.30
Office	Washington	Product Name		Total Spots	168
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	9/22 NEW ORDER. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$235.00	\$705.00	30	NCR 09/26/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	144	24	0	0	0	0	0	0	0	0	0	0	168
AMT	\$34,764.00	\$5,794.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$40,558.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/22/16

62337855 | New York | Cablevision/Hauppauge, NY | 0496 |

NCC Cable System Order

Order #	62337855
Syscode	0497
System Name	Cablevision/Brookhaven, NY
Market	New York

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	7854
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$18,571.00		
Commission	\$2,785.65		
Net Total	\$15,785.35		
Total Spots	168		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/22 NEW ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$211.00	\$1,266.00	30	NCR 09/26/16-12/25/16
2	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$211.00	\$211.00	30	NCR 09/26/16-12/25/16
3	FXNC	FXNC DT	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
4	FXNC	FXNC DT	10/31/16	11/6/16	09:00	15:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
5	FXNC	FXNC EF	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$119.00	\$714.00	30	NCR 09/26/16-12/25/16
6	FXNC	FXNC EF	10/31/16	11/6/16	15:00	19:00	X							-	-	1	\$119.00	\$119.00	30	NCR 09/26/16-12/25/16
7	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$233.00	\$2,796.00	30	NCR 09/26/16-12/25/16
8	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$233.00	\$466.00	30	NCR 09/26/16-12/25/16
9	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$43.00	\$516.00	30	NCR 09/26/16-12/25/16
10	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$43.00	\$86.00	30	NCR 09/26/16-12/25/16
11	FBN	FBN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR 09/26/16-12/25/16
12	FBN	FBN EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$32.00	\$64.00	30	NCR 09/26/16-12/25/16
13	FBN	FBN DT	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	NCR 09/26/16-12/25/16
14	FBN	FBN DT	10/31/16	11/6/16	09:00	15:00	X							-	-	2	\$15.00	\$30.00	30	NCR 09/26/16-12/25/16
15	FBN	FBN EF	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
16	FBN	FBN EF	10/31/16	11/6/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
17	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$154.00	\$2,772.00	30	NCR 09/26/16-12/25/16
18	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$154.00	\$462.00	30	NCR 09/26/16-12/25/16
19	GOLF	GOLF PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$29.00	\$522.00	30	NCR 09/26/16-12/25/16
20	GOLF	GOLF PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$29.00	\$87.00	30	NCR 09/26/16-12/25/16
21	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$246.00	\$4,428.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62337855
Syscode	0497
System Name	Cablevision/Brookhaven, NY
Market	New York

Flight Dates	10/24/16 - 11/06/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Update Date	09/22/16
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Client Code	
Product Code	
Est Code	7854
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$18,571.00
Commission	\$2,785.65
Net Total	\$15,785.35
Total Spots	168
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	9/22 NEW ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$246.00	\$738.00	30	NCR 09/26/16-12/25/16
23	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$112.00	\$2,016.00	30	NCR 09/26/16-12/25/16
24	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$112.00	\$336.00	30	NCR 09/26/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	144	24	0	0	0	0	0	0	0	0	0	0	168
AMT	\$15,918.00	\$2,653.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,571.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/22/16

62337855 | New York | Cablevision/Brookhaven, NY | 0497 |

NCC Cable System Order

Order #	62337855
Syscode	2030
System Name	Cablevision/Riverhead, NY
Market	New York

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	7854
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/22/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$16,891.00	
Commission		\$2,533.65	
Net Total		\$14,357.35	
Total Spots		168	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/22 NEW ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$197.00	\$1,182.00	30	NCR 09/26/16-12/25/16
2	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$197.00	\$197.00	30	NCR 09/26/16-12/25/16
3	FXNC	FXNC DT	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	NCR 09/26/16-12/25/16
4	FXNC	FXNC DT	10/31/16	11/6/16	09:00	15:00	X							-	-	1	\$33.00	\$33.00	30	NCR 09/26/16-12/25/16
5	FXNC	FXNC EF	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$107.00	\$642.00	30	NCR 09/26/16-12/25/16
6	FXNC	FXNC EF	10/31/16	11/6/16	15:00	19:00	X							-	-	1	\$107.00	\$107.00	30	NCR 09/26/16-12/25/16
7	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$209.00	\$2,508.00	30	NCR 09/26/16-12/25/16
8	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$209.00	\$418.00	30	NCR 09/26/16-12/25/16
9	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$40.00	\$480.00	30	NCR 09/26/16-12/25/16
10	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$40.00	\$80.00	30	NCR 09/26/16-12/25/16
11	FBN	FBN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$26.00	\$312.00	30	NCR 09/26/16-12/25/16
12	FBN	FBN EM	10/31/16	11/6/16	05:00	09:00	X							-	-	2	\$26.00	\$52.00	30	NCR 09/26/16-12/25/16
13	FBN	FBN DT	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	NCR 09/26/16-12/25/16
14	FBN	FBN DT	10/31/16	11/6/16	09:00	15:00	X							-	-	2	\$15.00	\$30.00	30	NCR 09/26/16-12/25/16
15	FBN	FBN EF	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
16	FBN	FBN EF	10/31/16	11/6/16	15:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
17	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$143.00	\$2,574.00	30	NCR 09/26/16-12/25/16
18	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$143.00	\$429.00	30	NCR 09/26/16-12/25/16
19	GOLF	GOLF PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$24.00	\$432.00	30	NCR 09/26/16-12/25/16
20	GOLF	GOLF PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	NCR 09/26/16-12/25/16
21	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$224.00	\$4,032.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62337855
Syscode	2030
System Name	Cablevision/Riverhead, NY
Market	New York

Flight Dates	10/24/16 - 11/06/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Update Date	09/22/16
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Client Code	
Product Code	
Est Code	7854
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$16,891.00
Commission	\$2,533.65
Net Total	\$14,357.35
Total Spots	168
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	9/22 NEW ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$224.00	\$672.00	30	NCR 09/26/16-12/25/16
23	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	18	\$102.00	\$1,836.00	30	NCR 09/26/16-12/25/16
24	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X							-	-	3	\$102.00	\$306.00	30	NCR 09/26/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	144	24	0	0	0	0	0	0	0	0	0	0	168
AMT	\$14,478.00	\$2,413.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,891.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/22/16

62337855 | New York | Cablevision/Riverhead, NY | 2030 |